



My Bowling Diary

Strike out with information... don't spare the details!

August 2004

This newsletter is designed to help keep you informed of current developments with MyBowlingDiary. If you have any questions, please send email to info@mybowlingdiary.com.

Testimonial (from Tim Sawyer, author of MyBowlingDiary)

Let me share a MyBowlingDiary testimonial with you.. my own.

Traditionally, I don't bowl well in tournaments, but MyBowlingDiary has changed that. Let me explain how. During some of my recent practice sessions, I used the event reports to generate reports on my practice sessions. I use the "Comments" area quite liberally to note if I pulled the shot, etc. While reviewing these notes, I noted that I did miss my target a lot and that caused me to consider why I did that. So during the next practice session, I made some simple adjustments in the way that I hold the ball in the stance and IT WORKED!! I was pulling the ball less, hitting my target more, and I noted a huge improvement in my game. So in mid-July, I had an opportunity to bowl in a tournament in Providence, RI. I bowled the morning squad (4 games) and bowled -55. Not great, but looking at my notes, I did notice a possibility of a great shot. So I re-entered into the afternoon squad and shot +38. I made the qualifying cut by 4 pins. The semi finals consisted of a 1 game "win or go home" format where the top 16 were whittled down to eight, then four down to the final match. I ended up winning my first match, but losing my second match. Overall, I ended up in 5th which has been my best tournament finish in recent memory.

I wouldn't have been able to do that without MyBowlingDiary. I used the event reports to see trends in my game (noted during practice) and made the necessary corrections. I also used the statistics to keep track of my progress before and after I made these adjustments. It works for me, and it will work for you as well. It's a valuable tool that you should not be without.

Upcoming Releases and Enhancements

Current Version

As some of you may know, MyBowlingDiary 1.2 has been released and is the current version being shipped. We added quite a bit of functionality and made a few fixes along the way, and we feel that this is our strongest release yet. This version features a separate Database Tools screen, as well as enhanced reports.

Future Versions

MyBowlingDiary 2.0

We are in early development stages for MyBowlingDiary 2.0 which will feature an interface to a PalmOS device. You simply would enter your event information into your Palm Pilot, and sync your Palm to your PC. You will then be able to use the MyBowlingDiary interface on your PC to update your database. We realize that some of our prospective customers may or may not have a Palm device, so in order to give you a range of choices, we are going to offer the following products at the release of 2.0 (2/1/2005):

- We will offer a full version of MyBowlingDiary 2.0 (price TBD). This will include the necessary Palm software as well as the full PC version of MyBowlingDiary.
- We will continue to offer (and fully support) MyBowlingDiary 1.x (price TBD) to customers that do not desire the Palm interface. This is the full PC version of MyBowlingDiary.
- Customers that wish to upgrade from 1.x to the 2.0 version may do so by paying the difference in price between version 1.x and version 2.0.
- As always, we will offer free email support.

We will publish more information, including pricing information as it becomes available.

Enhancements

Multiple Database Use

When MyBowlingDiary was first designed, it was designed to be used with a single database. We have received requests from customers to use multiple databases. After all, there may be more than one bowler in the household. We will be offering a "Multiple DB Add-On" module sometime in the very near future. The add-on module can be purchased for a nominal fee, and will include an extra blank MyBowlingDiary database, as well as the tools you will need to easily run multiple databases with MyBowlingDiary. If other people in your household bowl and want the power of MyBowlingDiary, then this is for you.

Data Import Service

We are still in the early stages of offering a "Data Import" service where customers can have their bowling data imported into their MyBowlingDiary database for a nominal fee. Keep a look out for this in the near future.

Do you have ideas to make MyBowlingDiary better? We would welcome your suggestions and comments. Send your suggestions to info@mybowlingdiary.com. We are also looking for people to potentially help us beta test future versions of MyBowlingDiary. If you are interested, drop us an email. Compensation will be in the form of free or discounted versions and possibly other consideration.

Support Information

- Registration - If you are a current customer and have not yet registered your product, we request that you do so as soon as possible. Registration is easy and takes only a few minutes. Please see our [support](#) page for instructions.

Other News

Look for our advertisement in the August issue of "Bowling This Month"

Referral Program

Remember that current customers are eligible for our referral program. Word-of-mouth is the best form of advertising. You get **\$5** for each qualified referral. Go to www.mybowlingdiary.com/referral_program.htm and sign up today! We also get referrals from other bowling-related web sites. One such site is www.bowling-biz.com which is an excellent site with all kinds of bowling resources, tips, forums etc. Membership is free.