



# My Bowling Diary

*Strike out with information... don't spare the details!*

December 2004

(This newsletter is designed to help keep you informed of current developments with MyBowlingDiary. If you have any questions, please send email to [info@mybowlingdiary.com](mailto:info@mybowlingdiary.com).)

On behalf of the staff at MyBowlingDiary, we wish you and yours a safe and happy holiday season! I would like to take this opportunity to thank all of our current customers for their support during this inaugural year for MyBowlingDiary.

## Upcoming Releases and Enhancements

### Current Version

The current shipping version is version 1.2. In addition, we have released version 1.2.1, which is a maintenance release. Current customers should have received information on downloading and installing this release. Please send an email to [support@mybowlingdiary.com](mailto:support@mybowlingdiary.com) if you need to download this maintenance release. There is no charge for this update.

### Future Versions

#### MyBowlingDiary 1.3

We are pushing back the release of MyBowlingDiary 1.3 to the February 2005 time frame. The reason that we are doing this is because we are currently evaluating the **entire** program to see where we can make improvements – not only those improvements that have been suggested by our customers, but also improvements to the internal code that will improve overall execution of the program. We apologize for the inconvenience, but we feel that this is a critical need to both our current and future customer base.

The release of MyBowlingDiary 1.3 will also force us to push back our release of MyBowlingDiary 2.0 to the summer of 2005.

#### MyBowlingDiary 2.0

MyBowlingDiary 2.0 is our product that will feature an interface for handheld devices (see our August 2004 newsletter – [http://www.mybowlingdiary.com/newsletters/Aug\\_04\\_Newsletter.pdf](http://www.mybowlingdiary.com/newsletters/Aug_04_Newsletter.pdf)).

This is still in development. As previously stated, we are targeting release of MyBowlingDiary 2.0 for the summer of 2005.

If you have any questions about current or future releases of MyBowlingDiary, please send an email to [info@mybowlingdiary.com](mailto:info@mybowlingdiary.com).

## Marketing News

**Referral Program** – The referral program is currently offering \$10 for every qualified referral. All current MyBowlingDiary customers are automatically signed up for the program. New customers are entered into the referral program upon order confirmation. More information on the referral program is at [http://www.mybowlingdiary.com/referral\\_program.htm](http://www.mybowlingdiary.com/referral_program.htm).

**“Spread The Diary” Sweepstakes** – As of 12/1/2004, we have received 40 entries into the sweepstakes. This means that **four** lucky people will receive a free copy of MyBowlingDiary in January 2005. Every qualified download or purchase will be entered into the sweepstakes. More information is at <http://www.mybowlingdiary.com/sweepstakes.htm>.

## Support Information

- Registration - If you are a current customer and have not yet registered your product, we request that you do so as soon as possible. Registration is easy and takes only a few minutes. Please see our [support](#) page for instructions.
- Tips, tricks and help – If you need help getting started with MyBowlingDiary, please drop an email to us. Also, if you have some tips, tricks or advice drop us an email on that as well.

## Other News

Do you have ideas to make MyBowlingDiary better? We would welcome your suggestions and comments. Send your suggestions to [info@mybowlingdiary.com](mailto:info@mybowlingdiary.com). We are also looking for people to potentially help us beta test future versions of MyBowlingDiary. If you are interested, drop us an email. Compensation will be in the form of free or discounted versions and possibly other consideration.