



My Bowling Diary

Strike out with information... don't spare the details!

July 2004

This newsletter is designed to help keep you informed of current developments with MyBowlingDiary. If you have any questions, please send email to info@mybowlingdiary.com.

Upcoming Releases and Enhancements

As of July 2004, we have had over **1600 visits** to the website, an average of 800 hits per month. Is this not phenomenal? There has been a lot of interest, and I want to thank you for your interest as well as your support. I want to send a special thanks to all of our valued customers that are currently using MyBowlingDiary. But here, we don't rest on our laurels. We are currently working on the following versions:

- Version 1.2 (scheduled for 8/1/2004)
 - Database Tools – run database reports as well as check database integrity
 - Line score in Event and Game reports (the line score is essentially your scoresheet)
- Version 1.3 (scheduled for 10/1/2004)
 - Enhanced database
- Version 2.0 (scheduled for 2/1/2004)
 - Version 2.0 will feature a PalmOS interface that will allow you to enter your event data in your PalmOS device, and when you hot sync your device to your PC, the event data will be added to the database
- Data Import Service
 - We are currently developing an optional data import service where we would take existing data in electronic format (i.e. Excel, etc) and convert it to a MyBowlingDiary database. There would be an extra nominal charge for this option.

Do you have ideas to make MyBowlingDiary better? We would welcome your suggestions and comments. Send your suggestions to info@mybowlingdiary.com.

We are also looking for people to potentially help us beta test future versions of MyBowlingDiary. If you are interested, drop us an email. Compensation will be in the form of free or discounted versions and possibly other consideration.

Support Information

- Current Release
 - The current version being shipped is version 1.1 (patch 1). Customers that have recently ordered need to download patch 3 (see next bullet point)

- Patch 3 to version 1.1 is the current maintenance release. Current customers can get this patch by sending an email (with your serial number) to support@mybowlingdiary.com. The patches are on a protected area of the website which require a username and password to download. There is no charge for the update.

Referral Program

Remember that current customers are eligible for our referral program. Word-of-mouth is the best form of advertising. You get **\$5** for each qualified referral. Go to www.mybowlingdiary.com/referral_program.htm and sign up today!

We also get referrals from other bowling-related web sites. One such site is www.bowling-biz.com which is an excellent site with all kinds of bowling resources, tips, forums etc. Membership is free.