



# My Bowling Diary

***Strike out with information... don't spare the details!***

## November 2004

(This newsletter is designed to help keep you informed of current developments with MyBowlingDiary. If you have any questions, please send email to [info@mybowlingdiary.com](mailto:info@mybowlingdiary.com).)

On November 2<sup>nd</sup>, voters in the United States go to the voting booth to elect our next President, representatives to our Senate and House of Representatives as well as state and local officials. In addition, many states and localities have many important voter issues on the ballots.

Free elections are the cornerstone of a free and democratic society. It is a right, and some would say that it is a responsibility to vote. So I urge you, if you are able to vote in this election, please exercise your right on November 2<sup>nd</sup>. Please go to your polling place and vote for the candidates and issues of your choice. Let your voice and your vote be heard.

- Tim Sawyer

## Upcoming Releases and Enhancements

### Current Version

The current shipping version is version 1.2. In addition, we have released version 1.2.1, which is a maintenance release. Current customers should have received information on downloading and installing this release. Please send an email to [support@mybowlingdiary.com](mailto:support@mybowlingdiary.com) if you need to download this maintenance release. There is no charge for this update.

### Future Versions

#### MyBowlingDiary 1.3

We are currently working on MyBowlingDiary 1.3. We have had to push back the release date in order to accommodate recently requested enhancements. Some of the changes that will be made in MyBowlingDiary 1.3 are:

- Option to enter either the line score OR pinfall when entering frames.
- Single pin spare conversion percentages
- Spare conversion percentages for each spare combination (this will be available only if you enter the full pinfall)

- Improved game features which will incorporate the starting lane for each game as well as the ability to delete individual games
- Changes will be made to the database in order to accommodate these changes as well as required changes for MyBowlingDiary 2.0

Other enhancements will be made as well. We are targeting mid to late November for this release.

## MyBowlingDiary 2.0

MyBowlingDiary 2.0 is our product that will feature an interface for handheld devices (see our August 2004 newsletter – [http://www.mybowlingdiary.com/newsletters/Aug\\_04\\_Newsletter.pdf](http://www.mybowlingdiary.com/newsletters/Aug_04_Newsletter.pdf)). This is still in development.

## Marketing News

**Referral Program** – Our referral program will change for November and December. For the remainder of the year, MyBowlingDiary will pay \$10 for each qualified referral. In addition there is no pre-registration required. All current MyBowlingDiary customers are automatically signed up for the referral program. New customers are entered into the referral program upon order confirmation. More information on the referral program is at [http://www.mybowlingdiary.com/referral\\_program.htm](http://www.mybowlingdiary.com/referral_program.htm).

**“Spread The Diary” Sweepstakes** – This is your chance to WIN a free full version of MyBowlingDiary! Either download a trial version of MyBowlingDiary OR purchase a full version of MyBowlingDiary until 12/31/2004. Every download or purchase will be entered into the sweepstakes. More information is at <http://www.mybowlingdiary.com/sweepstakes.htm>.

## Support Information

- Registration - If you are a current customer and have not yet registered your product, we request that you do so as soon as possible. Registration is easy and takes only a few minutes. Please see our [support](#) page for instructions.
- Tips, tricks and help – If you need help getting started with MyBowlingDiary, please drop an email to us. Also, if you have some tips, tricks or advice drop us an email on that as well.

## Other News

Do you have ideas to make MyBowlingDiary better? We would welcome your suggestions and comments. Send your suggestions to [info@mybowlingdiary.com](mailto:info@mybowlingdiary.com). We are also looking for people to potentially help us beta test future versions of MyBowlingDiary. If you are interested, drop us an email. Compensation will be in the form of free or discounted versions and possibly other consideration.