



My Bowling Diary

Strike out with information... don't spare the details!

September 2004

This newsletter is designed to help keep you informed of current developments with MyBowlingDiary. If you have any questions, please send email to info@mybowlingdiary.com.

Welcome to September

September is finally here, and that means that leagues are right around the corner. But while I am excited about my leagues starting, September will never be the same anymore since 9/11/2001. It is a date that I don't think anyone will ever (or should) forget. So that we always remember, I am dedicating a portion of my website to honor those who protect us; our law enforcement officers, firefighters, paramedics and of course our military. Each month I will post names of those who serve in any of those capacities, and that is where I need your help. If you know of someone who does serve, please go to www.mybowlingdiary.com/tribute_intro.html to see how you can submit names. For the month of September, I am donating 10% of all gross proceeds from all sales of MyBowlingDiary and the Multi-DB add on module to charities that serve the needs of police, firefighters and our military. One organization that was chosen was the USO (www.uso.org) that serves our men and women in uniform. I have not chosen the police or firefighter charity as yet, because quite honestly I am still looking for one. So if you know of a credible organization that serves the needs of police and firefighters (and their families), I will be happy to consider it, so please send the name of that organization along with a link to their website. I will only choose one (maybe two) charities.

I will post a new set of names on the site each month, and will keep doing that for as long as I get new names. This is just my way of saying "thank you" to those who put their lives on the line for us.

On behalf of the staff at MyBowlingDiary, our thoughts and prayers go out to all the victims of 9/11 including those who lost loved ones and friends in the dreadful attacks. Our prayers also go out to the men and women who protect us day after day. May they always be safe.

I am also excited about the new ad that we started in "Bowling This Month" (<http://www.bowlingthismonth.com/>) which is a magazine that is dedicated to the higher average bowler. I have not as yet received my copy, but from what I saw this magazine has a lot of excellent information including ball reviews, technical articles and tips on improving your game. The ad is on page 61.

If you're not using MyBowlingDiary as of yet, give us a test drive by downloading our free demo. Check it out at www.mybowlingdiary.com and follow the links to get demo information.

Upcoming Releases and Enhancements

Current Version

The current shipping version is version 1.2. Some packages that were shipped out after 8/1/2004 had a bad installation package, which has been since fixed. Customers that received a bad CD should contact support@mybowlingdiary.com to make arrangements for a replacement at no cost.

Future Versions

I'd like to thank my customers for giving me some excellent ideas with regard to enhancements to the current product. Some of these include:

- A drop down list to select the ball being used
- A drop down list to select the foot position and lane target
- Ability to delete games
- A running "line score" in the frame screen
- A check of the "line score" against the entered game score

Some of these will be included in the next release, MyBowlingDiary 1.3 that I have targeted for the November 2004 time frame. I'm always accepting ideas for enhancements to the product, so please feel free to drop me a line. I plan to finalize the "enhancements" list for 1.3 toward mid September.

MyBowlingDiary 2.0

As you may know we are in the process of developing MyBowlingDiary 2.0 (see the intro in the August newsletter). I'm happy to report that development is moving along at a steady pace, with an internal release (commonly known as an Alpha release) that should be completed by mid September. We will test the Alpha release internally and hopefully be ready for beta testing in the October time frame.

Enhancements

Multiple Database Use

I am pleased to also announce that we have completed our Multi-DB add on module. If you have more than one person in your household that bowls, then this is for you. This is an add-on product that you can purchase for \$5.95 (www.mybowlingdiary.com/pricing.htm) and is available by download from our website.

Support Information

- Registration - If you are a current customer and have not yet registered your product, we request that you do so as soon as possible. Registration is easy and takes only a few minutes. Please see our [support](#) page for instructions.

Other News

Referral Program

Remember that current customers are eligible for our referral program. Word-of-mouth is the best form of advertising. You get **\$5** for each qualified referral. Go to www.mybowlingdiary.com/referral_program.htm and sign up today! We also get referrals from other bowling-related web sites. One such site is www.bowling-biz.com which is an excellent site with all kinds of bowling resources, tips, forums etc. Membership is free.

Do you have ideas to make MyBowlingDiary better? We would welcome your suggestions and comments. Send your suggestions to info@mybowlingdiary.com. We are also looking for people to potentially help us beta test future versions of MyBowlingDiary. If you are interested, drop us an email. Compensation will be in the form of free or discounted versions and possibly other consideration.